



Jim Pattison
Centre for Health Systems
Learning + Innovation

Entrepreneur-in-Residence Mentors

Meet the leaders mentoring health innovators

September 2026



The EiR Program

The JP Centre pairs innovators with experienced Entrepreneurs-in-Residence (EiRs): people who have built, led or scaled initiatives in complex environments. Through tailored one-to-one mentorship, EiRs offer practical guidance, ask the right questions, and help innovators:

- Better understand regional healthcare priorities, needs, and system dynamics
- Refine their value proposition, market approach, and path to commercialization
- Strengthen how they present their innovation to hospitals, partners, funders, and other interest holders
- Navigate adoption and implementation in healthcare settings

Mentorship is offered where there is mutual interest and a strong fit between the innovator and EiR.



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ENTREPRENEUR-IN-RESIDENCE

Anne Marie Kirby

Anne Marie is a serial entrepreneur and keen problem solver with a penchant for helping people improve their health. A software developer by training, she brings more than 35 years of combined experience in preventive health and hospital information systems, and her stated purpose is to improve health and performance.

As founder and CEO, she built a technology company from inception to \$5M in revenue before exiting in 2021. The company was profitable from the beginning, without raising capital or borrowing money. She is a financially conscientious yet generous leader who values good corporate culture, employees, customers and integrity. She loves helping early-stage tech companies in the health and prevention space that are keen to learn from shared experience.

Health & Prevention Tech

Software Development

Bootstrapped Growth

Founder to Exit

Company Culture



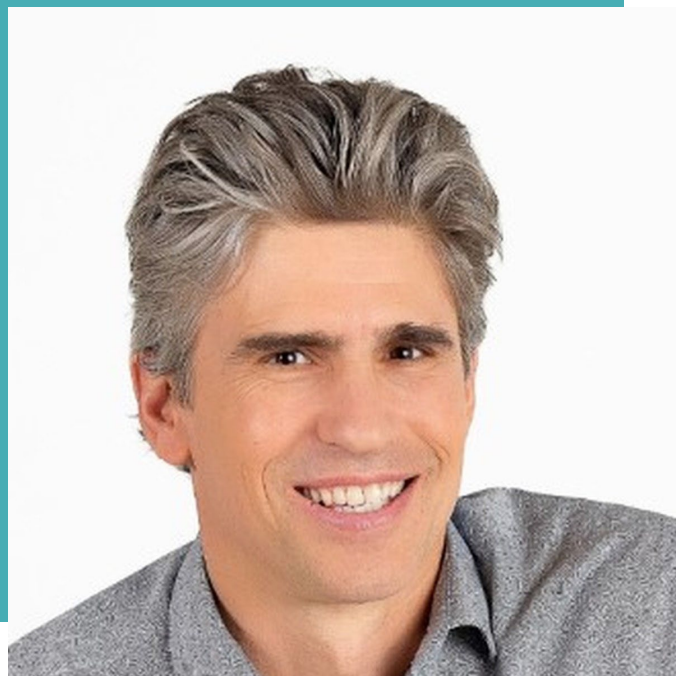
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ENTREPRENEUR-IN-RESIDENCE

Grant Lawrence

Grant brings over 20 years of experience in business development, sales, and coaching, guiding B2B companies to significant growth. He has built and led teams across multiple sectors and managed global enterprise clients with user bases as large as 1.4 million while consistently meeting and exceeding management objectives and financial goals. He serves as an Executive in Residence with Foresight Canada, Expert on Demand for Innovate Calgary, as a mentor for UBCO Ventures, and as an Investor in Residence at Accelerate Okanagan, coaching founders on scalable business models, investor readiness, product/market fit and M&A.

As an angel investor and a leader within Valhalla Angels, he has mentored founders and advised on capital raises since 2015, and is a frequent panelist, judge and university guest lecturer. His career spans complex sales environments and indirect channels across the US, Canada, Europe, SE Asia and Australia.



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Startup Mentorship & Coaching

Business Development & Sales

Lean Startup

Fundraising & Investor Relations

Enterprise Technology



ENTREPRENEUR-IN-RESIDENCE

Jude Brunt

Jude is a strategic consultant and coach with a strong track record of helping nonprofits and social enterprises clarify their impact, strengthen operations, and build sustainable funding models. She brings recent leadership experience at Purppl, a specialist social impact consulting firm, alongside nonprofit roles with United Way and Big Brothers Big Sisters in both the UK and Canada, and more than two decades of entrepreneurial and fund development experience.

Working alongside the teams at DoGooders Ltd and The Abundance Collective, she helps organizations develop clear Theories of Change and measurement frameworks that support grant writing, stewardship and strategic partnerships. Her partnerships work with Accelerate Okanagan has taken her into the tech and innovation space, where social and environmental impact is an increasing focus. Recent projects include guiding an Indigenous-led social enterprise through business model and fund development strategy, aligning earned revenue with grant funding and community impact. Jude combines strong relationship building with a deep understanding of systems change and DEI principles, and is the ultimate connector of people in community.

Fund Development Strategy

Theory of Change & Impact Measurement

Social Enterprise

Nonprofit Leadership

Strategic Communications



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ENTREPRENEUR-IN-RESIDENCE

Scott MacFarlane

Scott was the Chief Technology Officer and founding partner of a medical record software business that grew to 100 employees and was ultimately sold to TELUS Health.

He subsequently served as an Executive in Residence for six years at Accelerate Okanagan, providing coaching and mentorship to entrepreneurs, followed by three years on the board of the OKGN Angel Summit investment group. Scott has also been a board member of PEI Bag Co and Green Diamond Equipment since 2016. He holds a Bachelor's degree in Applied Science from UBC and a Canadian Securities Certificate.



Health IT

Technical Leadership

Angel Investment

Board Governance

Coaching & Mentorship



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ENTREPRENEUR-IN-RESIDENCE

Sheldon Gardiner

For more than 30 years, Sheldon has been building companies, helping entrepreneurs succeed, and looking for opportunities to create meaningful impact in his community. Based in Kelowna, BC, he is a business advisor and entrepreneur with firsthand experience building and selling businesses across technology, real estate, energy and health. He started his first company at 26 and, after scaling and successfully selling two of them, shifted his focus toward helping other entrepreneurs. As a former Executive in Residence at Accelerate Okanagan he mentored more than 30 technology startups on strategy, business models, sales, growth, fundraising and business development.

Sheldon is a Founder and Chair of Do Some Good, a technology platform that began in Kelowna and has grown across Canada. He also serves on the board of The Mortgage House, a Canada-wide mortgage brokerage, and is a former board member of the Jim Pattison Centre for Health Innovation, the Central Okanagan Development Commission and several nonprofits in Kelowna and Calgary. Today he is particularly passionate about creating meaningful impact in health care, and is excited to help health care innovators tackle problems that matter. He lives in Kelowna with his wife, Shauna, and their two daughters, one of whom is a nurse at KGH.

Strategy & Business Models

Scaling & Exits

Fundraising

Community Impact

Health Care Innovation



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ENTREPRENEUR-IN-RESIDENCE

Terri Margo

Terri is an entrepreneur, strategic advisor and experienced mentor with more than 30 years of experience launching products, building businesses, and improving organizational performance.

She has a particular interest in healthcare and social systems, helping organizations understand and measure where value is created. Terri has advised dozens of entrepreneurs, helping them strengthen ideas, test assumptions, navigate funding opportunities and turn promising concepts into viable solutions.



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Value Measurement

Strategic Advisory

Healthcare & Social Systems

Product Launch

Organizational Performance